



ARROYO ARTS COLLECTIVE

Creativity, Innovation and Culture in Northeast Los Angeles

24th Annual Arroyo Arts Collective Discovery Tour An Eclectic One-Day Art Fair across Northeast Los Angeles

Los Angeles, CA (October 12, 2016) The Arroyo Arts Collective's annual **Discovery Tour** will take place from 9:30 a.m. to 5:00 p.m. on Sunday, **November 20, 2016**.

Northeast Los Angeles ("NELA") has historically been a magnet for artistic talent. The steady influx of new galleries, restaurants and boutiques, has given way to a higher creative energy which also crosses many cultures.

On November 20th, the **Arroyo Arts Collective** invites the entire NELA community to visit the homes and studios of the group of artists who make up the 2016 **Discovery Tour!** The eighty-strong assembly of artists ranging from emerging to established, and from fine artists to craftspeople, will open their doors to you as part of one of the oldest and most celebrated art tours in Los Angeles.

As a *Tour* participant, you get to see painting, drawing, mixed media, sculpture, jewelry, woodworking, and many other forms of artistic expression in a wide range of styles. On top of that, you get the rare chance to admire an array of historic homes and colorful art studios in this vibrant community. Whether you are a savvy art collector looking for an edgy addition, a new home owner looking for wall decor, a fashionista looking for a cool pair of earrings, or a holiday shopper looking for that one-of-a-kind gift: you will find it!

The *Tour* will start this year at the artistic staple in the heart of Highland Park, AVE 50 Studios where participants will receive a map and tour badge. Maps will be available beginning at 9:30 a.m., and homes and studios will open at 10:00 a.m.

A **Preview Party** featuring sample work from *Tour* artists will be held Saturday, **November 12, 2016 at 7:00 p.m.** at **Rock Rose Gallery, 4108 N. Figueroa St, Highland Park, 90042**, in conjunction with the NELA Second Saturday Art Walk. Refreshments and live music will delight party-goers into the night while they sneak peek on some of the goods for *Tour* day!

- **What:** A self-guided auto tour featuring 80 artists in homes and studios in Highland Park, Mount Washington, Eagle Rock, Garvanza and Montecito Heights.
- **When:** Sunday, November 20, 9:30 a.m. – 5:00 p.m.
- **Where:** Tour begins at AVE 50 Studios, 131 N Ave 50 , Los Angeles, CA 90042
- **Cost:** Tickets are \$10 in advance; \$15 on the day of the tour
- **Purchase tickets at:** www.arroyoartscollective.org or in person at (1) Galco's Old World Grocery, 5702 York Blvd., (2) Future Studios, 5558 N. Figueroa and (3) AVE 50 Studios, 131 N. AVE 50, all in Highland Park, 90042.

Downloadable images at www.arroyoartscollective.org

Contact: Marita De La Torre, maritadelatorre@gmail.com, 310-871-3226